

GAT Management NEWSLETTER

R. L. DUFFEY

D-761 Editor - H. McClelland

August 9, 1974

A MESSAGE FROM OUR GENERAL MANAGER

We have just ended the longest strike in the history of Goodyear Atomic Corporation. You, the salaried employees, have done an excellent job in keeping the plant operating during this period and I want to express my deepest appreciation for your efforts. You have accomplished this during a very difficult time and under considerable duress and personal sacrifice. Your determination to do the job and do it well; your willingness to accept any assignment and to change assignments when requested; and your dedication to put forth the necessary effort, to endure the inconveniences, and to work long and unplanned hours have all demonstrated that we have a real fine team that can meet any challenge thrown our way.

Now, with the strike settled and our hourly employees back at work, another challenge comes our way. We must all work together, forget any recriminations, and tackle the big job ahead of us of operating the plant at increasing power levels and of getting the CIP and CUP Programs under way and into full operation.

C. D. Tabor

SIXTEEN SHIPMENTS of separative work valued at more than \$22 million were made in June. This was a new all-time record dollar amount for a routine month (February and September '71 were higher because of pending price increases).

SALARY EMPLOYEES with 20-year anniversaries between August 7 and August 21 include: MRS. MABEL BLAIR, D-560; G. F. JOHNSON, D-711; and HELEN M. WINN, D-541; all on August 9. G. E. JOHNSON, D-710; W. E. LANDRUM, D-812; A. B. ODLE, D-375; C. PARRISH, D-711; D. E. ROBERTS, D-829; and W. L. WELCH, D-817; all have theirs on August 16; and C. E. HORNER, D-424, has his on August 18.

NEW AND RETURNING salary employees include: GERALD E. MORRISON, safety engineer in D-241, has a B.S. in Civil Technology from Fairmont State College in W.Va.; most recent employer was Teledyne at plants in N.J. and Sandusky. WARREN G. KNAUFF, quality control inspector in D-729, has been production manager for Parker-Hannifin Corp. in Waverly since 1967, was here from 1954-67. MARY A. IDZAKOVICH, steno in D-411, has an Associate degree in Applied Business from Bowling Green University. MELODY L. BARR, mail clerk in D-423, has been attending Rio Grande College.

MANAGEMENT NEWS---ON THE NATIONAL LEVEL

THE GDYR-CANADA Saint-Hyacinthe plant recently changed from rolling fabric onto steel cylinders, which cost \$42 each and weigh 85 pounds, to cardboard cylinders, which cost \$4.85 and weigh only 30 pounds, and thereby, saved a lot of money. Fabric from this plant is shipped to other plants; right now they are filling an order for 800 rolls—each of which has 2,000 linear feet of fabric—for Gdyr-Brazil, so 55 less pounds per roll can result in substantial savings in shipping charges.

DID YOU KNOW that those 15-inch-wide tires designed for 199 or more miles per hour on Indianapolis-type race cars have a smooth tread and weigh only half as much as tires on the average family automobile?

TAKING SEVERAL DEEP BREATHS before swimming under water is a widespread and dangerous habit, says the National Safety Council. This practice, called "hyperventilation," can block the body's warning signals that tell a swimmer to surface for air. Lack of oxygen then causes a blackout. If person is not pulled from water immediately, he will inhale water and drown. Vigorous exercise, such as surface swimming, can also cause hyperventilation.

OHIO'S LARGEST parking garage is in Columbus. It is 12 floors high, cost \$8.5 million, has space for 1,356 cars.

JOINING A CAR POOL is an excellent way to cut the high cost of living and help reduce the nation's need for gasoline. Suppose your car averages 13.6 mpg, you pay 52¢ a gal, your round trip is 40 miles and you drive it 235 days in a year. Sharing the driving with one other person should mean 691 fewer gallons used per year and each of you would save about \$180 just for gasoline. With a three-man car pool, each would save about \$240 a year and collectively use 1,382 fewer gallons of gas. Sometimes, car pools lead to much greater savings. It may mean a family can get by with one car, where before it needed two.

EXECUTIVES live longer! A Metropolitan Life Insurance Co. study shows that managers and executives recorded a 37 percent lower mortality rate than their contemporaries in the general population in all age groups. The researchers trace the longevity "in large measure to the physical and emotional fitness of business executives for positions of responsibility."

THOSE WHO ATTENDED the 10th International Conference for Cooperative Education were told that the demand for new engineers will be for 10,000 more people than colleges can supply this year and the shortage will double for two years and then start to decrease. The speaker said the best way to handle the shortage was to provide supplemental education for people already in the workforce.

GOODYEAR'S GADSDEN PLANT has a "Valued Employee" program which includes selecting an "Employee of the Month."

HARD WORK in short spurts is the key to physical fitness. You perform until nearly exhausted, then rest or change rhythms, then perform again. As a result of a three-year project paid for by the Office of Naval Research, researchers in the O.S.U. physical education department, with some assistance from university bio-medical engineers. have made ITP-Interval Training an exact science in that the amount of work and amount of rest can be predetermined and measured. They can, in seven weeks, improve fitness by about 10 percent and ability to do work by about 60 percent with only two exercise periods of 30 to 45 minutes a week, and at least half of that time is resting! They have proved that two exercise periods per week are as good as four or five; that hard, but brief work, is as effective as a little work spread over a long time; and anybody can do almost anything on an intermittent schedule--even a housewife washing windows, for example. If she works hard, rests, works hard, and so on, she will finish in the same amount of time and be half as tired. Stress is relative to fitness level. A key to interval training is to increase stress as fitness goes up, and decrease rest periods to maintain the progression.

THE ABC TV NETWORK paid \$3.3 million to show the movie "The Poseidon Adventure" one time.

OHIO U. has increased its tuition again. Starting with the Fall Quarter, part-time Ohio resident undergraduate students will pay \$26 per credit hour on the Athens campus, \$24 on a regional campus. Graduate courses are \$38 per credit hour. The corresponding fees for non-residents are: \$66, \$64, and \$88.

THE O.S.U. Development Fund has been in existence 34 years. One thousand, five hundred and twenty-three alumni have made contributions to it every year for 30 or more of those 34 years.

THOUGHTS ON MANAGEMENT

DURING THE LAST FIFTY YEARS, society in every developed country has become a society of institutions. Every major social task, whether economic performance or health care, education or the protection of the environment, the pursuit of new knowledge or defense, is today being entrusted to big organizations, designed for perpetuity and managed by their own managements. On the performance of these institutions, the performance of modern society—if not the survival of each individual—increasingly depends.

--first paragraph of Peter Drucker's new book entitled "Management-Tasks, Responsibilities, Practices"

ANY RECIPE FOR SUCCESS in business must contain generous amounts of imagination, determination, patience, tenacity—and above all—hard work.—J. Paul Getty, the world's richest man (at the age of 81, he still works a 12-hour day)

I WOULD LIKE TO SEE more institutions of learning for adults. There must be thousands and thousands of adults-people over 30--in this country who would love to go to college; men who couldn't afford to go when they were young; women who married when they were young. Take me--I never went to college. My parents couldn't afford it, and then I married very young. All my life, I have wanted the university experience. But where could a person of 40 or 50 go to college without feeling ridiculous and conspicuous? Education shouldn't be something you can get only in your 20's. I think an old people's college would be positively jammed. Think how thrilling it would be to get your BA at 40 or a PhD at 60!

---Clare Boothe Luce, distinguished author, former congresswoman and ambassador to Italy

THE ONLY RIVAL of the man who knows is one willing to learn.

--Anon

I BELIEVE that a business's greatest assets are its human assets, and that the improvement of their value is both a matter of material advantage and moral obligation; I believe that employees must be treated as honorable individuals, justly rewarded, encouraged in their progress, fully informed, and properly assigned, and that their lives and work must be given meaning and dignity, on and off the job...If I have the supervision of so much as one other person, I will strive to honor these principles in practice.

--Clarence Francis

THERE IS NO GREATER motivating force for someone who reports to you than to put him or her in charge of a portion of the work. Included, of course, is the authority to make decisions which spell success or failure and rewards in terms of accomplishment.

-- Marion E. Hays, "Delegation: Key to Involvement"

BE PLEASANT until 10 o'clock in the morning, and the rest of the day will take care of itself. --Elbert Hubbard (1856-1915)

XVXN THOUGH my typxwritxr is an old modxl, it works quitx wxll xxexpt for onx of thx kxys. I wished many times that it worked perfectly. It is trux that thxrx arx forty-onx kxys that function wxll xnough, but just onx kxy not working makxs thx diffxrxncx. Somxtimxs it sxxms to mx that our organization is somxwhat likx my typexwritxr...not all thx pxeplx arx working propxrly. You may say to yoursxlf, "Wxll, I am only onx pxrson, It won't makx or brxak a program." But it doxs makx a diffxrxnex bxeausx any program, to bx xffxctivx, nxxds thx activx participation of xvxry mxmbxr. So the next time you think you are not needed, rxmxmbxr my typxwritxr and say to yoursxlf, "I am a "KXY" pxrson in our organization and I am nxxded vxrv much."

-- from the Gdyr. New Bedford plant Clan

TO KEEP your marriage filled with love in the loving cup, whenever you're wrong, admit it, whenever you're right, shut up.

--Ogden Nash (1902-1971)

I SEE COMMUNICATION as a huge umbrella that covers and affects all that goes on between human beings. Once a human being has arrived on this earth, communication is the largest single factor determining what kind of relationships he makes with others and what happens to him in the world about him. How he manages his survival, developes intimacy, how productive he is, how he makes sense, how he connects with his own divinity—all are largely dependent on his communication skills... All communication is learned...once a person realizes that, he can set about changing if he wants to.—

--Virginia Satir, author of "Peoplemaking"

A LOVING WIFE will do anything for her husband except to stop criticizing and trying to improve him. A good citizen should have the same attitude toward his country.

--J. B. Priestly (1894-

WHO'S WHO IN MANAGEMENT

ALBERT A. STONE is production engineer in D-852, and is responsible for the activities of six foremen and their hourly crews in the continuous operation of Water Treat-

ment, Recirculating Water, Sewage Disposal, Nitrogen, Steam and Air Plants. His duties include the preparation of all reports, follow-up on all projects within the department, and the usual other supervisory responsibilities. He reports to E. R. NEWMAN, supervisor of Utilities Operations.

Mr. Stone graduated from Montour High School in McKees Rocks, Pa., and he received a BSChE degree from Grove City College. He joined GAT on July 1, 1970 as a technical squad trainee, was assigned to D-810 as an engineer (3/16/71), and worked in departments 801, 812, and 814 prior to assuming his present position on March 6, 1974.



Al and his wife, Marsha (she is a GAT employee, too), live at 22 Broad Street in Jackson. Their first child is expected in September. They are members of Holy Trinity Church and the Jackson Mixed Doubles Bowling League. He belongs to Beta Sigma Fraternity, GAT Foremen's Club, and American Institute of Chemical Engineers. His hobbies include bowling, hunting, basketball, piano playing, and auto mechanics.

GAT NAMES AND FACES IN THE NEWS



R. C. CHRISTOPHERSEN



N. H. HURT



P. E. CRAVENS



R, D, JACKSON



O. W. LOZIER

- R. C. CHRISTOPHERSEN has made application for disability retirement as of August 1. Roy has almost 21 years of service. He and his wife and daughter, Carol, live in Chillicothe.
- N. H. HURT was recently elected a member of the Board of Directors, Chillicothe Country Club.
- P. E. CRAVENS is now president of the GAT Foremen's Club. He was vice president, will fill an unexpired term.
- R. D. JACKSON was in charge of Boy Scout activities at the Pike County Fair.
- O. W. LOZIER plans to retire September 1, with more than 20 years of service, because of poor health. He and his wife live in South Shore, Ky.

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